

# Website Wizards

## Customizable Website Services

Add or remove service options any time.



## Introduction

Working on meta data, keyword embedding, link building and content creation is a critical aspect to website development and so naturally web developers gain added insight into the workings of how search engines view a site and what aspects help determine keyword values across domain names and specific pages.

For this reason many developers offer value added services to website design such as Search Engine Optimization which further enhance a websites footprint on the web. What you will find is these services are not a flip of a switch but rather an on-going monthly effort. This is because search engines look for and list the best quality of websites in order to remain on top of their industry, being a search engine company.

Websites which remain fresh with new content, updated information and keeping within the industries guidelines for a properly formatted website are generally the ones who capture and remain on top of search results. This doesn't mean a quality website which is left alone wont list on search results however the amount of exposure that site receives will indeed slowly erode away with time.

Monthly SEO services are a great way to not only keep your website fresh with new content but also helps to better utilize keywords and build on page depth.

We offer a selection of the most popular and commonly requested SEO services and deliver on results. If you are interested in improving your website and Search Engine Optimization but are not sure what is best for you, feel free to reach out to us any time.



## Finding A Solution

If you are like many out there, determining your websites current SEO score and keyword values is pretty much a mystery as is figuring out where to best spend your money on improvements. If this sounds like you then we recommend first paying for our comprehensive website SEO report to help establish where you need to focus your time and money. This report can be order on our SEO services page or by contacting us.

Our SEO report will inspect page errors, coding errors, broken links, keywords, meta data, alt data, content score, website responsiveness score and many other critical areas of your website. Once completed we will submit a complete report for review followed by recommendations on areas you need to improve.

If you already know what your looking for then please review the following pages for more information and pricing. Should you have questions or require specialty services not listed on this PDF please feel free to contact us for more information.



## Comprehensive SEO Report

Cost:

\$49.99 Per Report

Our website SEO report will encompass an in-depth review of your websites overall health. Errors, broken linking, missing or improper meta, title, tag use and alt information will be analyzed and corrective recommendations made based on the results.

We also inspect page layouts, formatting, mobile responsiveness, load times, backlinks, keywords and whois information all of which is included in the customized report.

After all information is gathered we provide you with a detailed review and recommended course of action for each area.

### Notes:

- Should be ordered prior to paying for SEO work unless you already have a solid understanding of your websites current status.
- Recommended bi-yearly for updated information on work being performed.



## Article Creation

Cost:

\$59.99 Per Article

We create one unique article built around your profession, services or products. While writing the article we keep focus of keyword placement by embedding them within the content along with the use of action words which are proven to promote further interest in a topic or product.

If possible, we use high quality images or products, services and other images relevant to the topic to create a visually appealing article. After completion the article will be posted to your website blog and to one social or content related website of your choice. If no secondary website is provided, we will post it to a 3<sup>rd</sup> party website fitting your content and website topics.

Also included are internal and external linking to relevant topics when necessary along with backlinks from the 3<sup>rd</sup> party website or social site. After completion, you will be notified of the completed submission along with links on where you can find the content.

### Notes:

- Word Count: 1000+ Words
- Article posted by us on two websites of your choice or we can select them for you.
- Can be ordered as needed. No monthly requirements.
- You can choose the topic we should focus on or we can decide for you.
- You select focus keywords or we can.
- We can double or triple the article word count for an additional fee.



## Website Security Patches & Plugin Updates

Cost:

\$39.99 Per Month

We handle backup of the website and then installation of all known security patches and updates and ensure they function properly. This service is paid for month to month and updates are checked and applied every two weeks. For many website platforms such as WordPress, updates are released frequently and are recommended.

After each update session, you will be notified of all updates installed and to what areas of your website along with a detailed list of what was updated.

### Notes:

- Backup includes the website and when required, database. Files stored on our server.
- Can be ordered as needed. No monthly requirements.
- Recommended monthly service for WordPress platforms.
- Bot related captcha updates not included in some cases. (you would be notified if not included)
- Store checkout and payment portal updates not included in some cases. (you would be notified if not included)
- We require access to an FTP account and Cpanel in order to properly backup your website.



## Page SEO Enhancement

Cost:

\$129.99 Per Page

It is a well-known fact that websites who do not frequently change, add to or update content will indeed be indexed less and suffer SEO related draw backs. Updating or adding to already existing on-site content is a great way to boost your websites SEO score along with keeping pages actively crawled by search engines and keeping customers interested.

Our page enhancement service is also a great and affordable way to make minor updates to your website without the major cost of hiring a firm to do a total website update. This service can be used to make minor formatting adjustments, word or image changes and additions to page content all in one flat price. This service includes our writing of content or you can choose to supply it.

This service is an affordable way to show search engines your website is well maintained and alive with new content which keeps them coming back to index for more.

### Notes:

- In some rare cases additional fees may apply. (we would notify you before any work or fees are billed)
- Can be ordered as needed. No monthly requirements.
- Recommended monthly service for all platforms.
- Can include basic image enhancements if needed.
- Can include content changes or re-writing.
- Can include basic formatting changes to the page.
- Creation of a new web page may cost extra.



## Article Submission

Cost:

\$24.99 Per Article

With our article, services and product submission service, we take already existing articles, services or products on your website and get them published on other websites with embedded keywords and back links pointing to you.

This is not only a great way to build quality keyword specific linking but also provides an avenue for attracting more website traffic and clients. After each submitted post, you will be provided a list of links where you can find the content along with relevant information on the submission.

This service does not include us writing any of the content that will be used. We will work with the information found within your websites services, products or blog relevant topics and source proper 3<sup>rd</sup> party websites with similar content for the best results.

### Notes:

- Information used will be posted to two content similar websites with the highest potential for gaining new visitors and customers.
- Can be ordered as needed. No monthly requirements.
- Recommended monthly service for product and service related clients.
- Can include images in most cases.





## Social Media Management

Cost:

\$29.99 Per Month

We handle updating your social media followers with up to date content related to your business or website along with adding customized image graphics which are proven to draw more clicks verses text alone.

Twice a month we work on a new topic to post along with linking to your website and follower building campaigns to gain you and your business better exposure on todays top social media sites.

Should you not already have accounts, we create them for you and populate the account with images and content based off your requests or website. Social media accounts provide a great way to reach new clients and customers. If your not currently using any social websites your missing out on free linking and visitor traffic that you would otherwise have to pay for in most cases.

### Notes:

- Cost covers bi-weekly posting, follower gathering and management to one social site.
- Can be added or removed any time. (month to month fee)
- Includes one custom designed image per month to help keep the account fresh and active with interest.



## Website Link Building

Cost:

\$69.99 Per Month

Contrary to popular belief, back linking is not a do all, change all in the SEO realm. Having 10 quality, content specific links is worth far more than a 1000 low or poor-quality links.

Additionally, poor quality linking on known spam websites which exist simply to sell links can hurt your SEO stance with search engines who are well aware of natural man-made linking verses computer driven linking software.

With our link building service, we do not utilize any software in the process of linking your website. All links are manually uploaded onto only content similar websites and using only natural verbiage and linking practices. We believe quality matters more than quantity which is why we offer only small backlink building packages.

### Notes:

- If you already paid for one of those 300+ backlink services in the past few months we recommend avoiding any new linking campaigns for a few months as quality linking will still be undermined by the unnatural linking that has taken place. For best results, give it 4 weeks before adding additional links.
- Our linking campaigns focus on blogs, forums, social sites, media sites and other content specific sites that would be beneficial to your website.
- All link building campaigns are performed by hand. No software/bots.
- The amount of links built per month varies.



## Lead Generation

Cost:

\$139.99 Per Month

With our lead generation service, we employ our extensive web-based knowledge to locate and drive visitors to call you direct, bypassing the website completely. This service is especially useful for clients who offer services or products with high profit margins.

We source potential clients from our collection of blogs, forum and service related sites finding you leads that mater most. This can include setting up pages on sites advertising you, your services or products as well as warm lead searching online. Once clients are located and introduced to your service, we forward the contact information to you for follow-up and to close the sale.

The number of leads we can generate will vary depending on the service or product however as an insurance policy we do offer a full refund should we not be able to successfully drive a minimum of 4 leads per month.

### Notes:

- For greater results we can increase the monthly fee / time spent on this service.
- You will be able to track leads by the referrals we send and determine the success rate yourself.
- Try it risk free for one month. If we don't generate 4 leads we will refund you the fee or offer a free additional month on the campaign.



## eCommerce Management

Cost:

Call For Quote

Properly formatting a product page is crucial to making not only the sale but also getting exposure from search engines. With our web store management service we handle writing, formatting and keyword embedding each new product you list or we can go through your store and revamp your already existing product pages.

Make product pages pop out at visitors and achieve higher crawl and listing rates with search engines with professionally crafted pages using SEO tactics proven to promote better SEO results.

Because of the wide variety of Ecommerce stores and client needs we are unable to quote this service without a brief examination of your current store configuration and products. Please contact us to further discuss our management solutions.

### Notes:

- We have managed and support most commonly used ecommerce store solutions and platforms. Generally speaking, they all function the same.



Contact Us

Please feel free to reach out to us any time.

Email Us

View Website



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